



Analog2Fidelity's Koetsu Brand Names AXISS Audio as Exclusive North American Distributor

Nashville, TN — May 2, 2025—Analog2Fidelity and AXISS Audio USA are proud to announce a strategic partnership, appointing AXISS as the exclusive importer and distributor of Koetsu phono cartridges for the North American market. The renowned Koetsu lineup includes the Urushi Vermillion, Urushi Wajima, Rosewood Signature, among other celebrated models.

Analog2Fidelity has revived the iconic Koetsu brand by reuniting the original team of master craftsmen and trusted suppliers who have been producing Koetsu cartridges in Japan for more than 40 years. Arturo A. Manzano, CEO of Analog2Fidelity, said, "We are thrilled to partner with AXISS Audio to reintroduce Koetsu to North America. Known for their meticulous craftsmanship and use of the finest materials, Koetsu cartridges are a perfect match for AXISS's portfolio of premier audio brands."

Cliff Duffey, President of AXISS Audio, added, "We are honored to bring Koetsu's legendary phono cartridges back to the North American market. Their exceptional performance and artistry have earned them a devoted following, and we look forward to offering these sonic and visual masterpieces to our nationwide network of dealers."

About AXISS Audio USA

AXISS Audio is dedicated to bringing unparalleled audio performance to the U.S. and Canadian markets. It serves as a premier distributor for leading brands in high-end audio, including Accuphase, Soulution, AirTight, Gauder Akustik, Franco Serblin, Transrotor, Reed, Beaudioful, Shelter, Nihon Onkyo Engineering, and more. With a history of over 30 years of success, a robust network of over 75 authorized dealers, and strategically located warehouses in California and Tennessee, AXISS Audio has solidified its position as a market leader in the distribution of high-end audio equipment. For more information, visit www.axissaudio.com.

About Analog2Fidelity, LLC

Analog2Fidelity, LLC is dedicated to the preservation and advancement of high-end analog audio. With a deep respect for craftsmanship and sonic purity, the company seeks to honor legacy while shaping the future of analog listening experiences. For more information, visit analog2fidelity.com.